



# Maneuvering the Insurance Minefield

## Maximize Legitimate Reimbursement & Prevent Prison With National Speaker, Dr Roy Shelburne

### Learning Objectives

- Discuss strategies that directly affect reimbursement and your bottom line-while protecting the practice from potential litigation or malpractice. Keep your team paid, protected and out of prison.
- Review & understand how to apply the upcoming **2023 CDT code changes**. Leave no money on the table! Arm your team with the latest coding information.
- Develop systems that result in timely payment, minimize delays, denials, and requests for additional information. File it right the 1<sup>st</sup> time!
- Learn the most commonly misused codes and how to avoid the “usual” coding errors practices make.
- The “magic words” that help unlock maximized legitimate reimbursement.
- Recognize the dangers of improper coding & the benefits of legitimate coding.

**Join us on Friday,  
October 28, 2022  
9 AM – 4 PM;**

check in begins 8am with  
light breakfast until 9am plus  
Hot lunch buffet mid-day

**\*Location: Riverwalk  
Plaza-San Antonio**

**6 CE Credits with  
license # provided**

**Target Audience:  
The Whole Team  
(Ideal for Drs & Owners)**

**This 1 day only seminar is  
packed with common  
sense methods and ideas  
to increase practice  
revenue and keep you  
legally protected!**

Recordkeeping will make or break a  
practice. Faulty billing & coding  
systems could cost you thousands  
of dollars.,

Discuss how to know if the carriers  
are watching you and how to avoid  
billing fraud.

### **Overnight Stay Needed?**

Book your room with Jay  
Moore, Hotel Sales  
Manager  
(979) 575-5747.

You'll receive our room  
rate of \$182 on the 27th or  
\$229 for the 28th or 29th.

Event parking \$15  
Overnight Valet parking \$35

## Register your team today!

CALL 800-683-2501 or email [Seminar@IAPlus.com](mailto:Seminar@IAPlus.com)

Tickets are \$270 or \$245 each starting with the 3<sup>rd</sup> person (same office).

**Sign up by August 31st for a chance to win 2 free tickets to Elton John's  
"Farewell to Yellow Brick Road" tour. Winner notified after drawing and  
presented with tickets at our seminar.**

**(Concert held the next day Saturday the 29<sup>th</sup> at the Alamodome-in San Antonio).**